

Exciting Partnership Announcement: GQR x Acadia Pharmaceuticals

Overview

GQR is thrilled to announce our partnership with Acadia Pharmaceuticals as their **exclusive RPO (Recruitment Process Outsourcing) partner** to support the expansion of their Daybue (CNS rare disease product) field team!

After successfully placing **25+ roles** over the past few months, we are now kicking off recruitment for **30 additional positions**, with **potential growth to 40 roles**. These positions will be managed within Greenhouse, Acadia's ATS, ensuring a seamless hiring process.

About Acadia & Daybue

[Acadia Pharmaceuticals](#) is a biopharmaceutical leader dedicated to developing innovative treatments for CNS disorders and rare diseases. Their latest product, [Daybue](#) (trofinetide), is the first and only FDA-approved treatment for Rett syndrome, representing a groundbreaking advancement for patients and caregivers.

Project Scope & Hiring Breakdown

- **14 Area Business Managers** – Rare Disease Sales Reps
- **8 Regional Marketing Liaisons**
- **6 Medical Science Liaisons**
- **5 Family Support Educators**
- **3 Nebula Seats** – Digital pipeline management and candidate tracking

Key Milestones

- 1 February 10th:** Official job postings for 38 positions.
- 2 April:** Targeted start date for new hires.

Role Overview

Area Business Managers (ABMs)

The ABM roles are territory-based sales positions focused on driving Daybue adoption and engagement with healthcare professionals in the pediatric neurology and rare disease space.

Regional Marketing Liaisons

Acts as a strategic link between the commercial team and thought leaders, fostering peer education, advisory boards, and regional engagement aligned with the DAYBUE brand. This field-based role builds KOL relationships, leads educational efforts, and ensures a strong presence at scientific and advocacy events.

Medical Science Liaisons (MSLs)

MSLs play a critical role in scientific exchange and medical education, ensuring key stakeholders are informed on Daybue's clinical data, mechanism of action, and real-world applications.

Family Support Educators

A trusted resource for families navigating Rett syndrome, offering education, support, and reimbursement guidance before and after treatment to ensure confident access and adherence.

"As a new RSM with Acadia and an opening on the team that needed to be filled, it was great to have Chelsea as a partner. She took the time upfront to truly understand my needs in a candidate, and worked diligently to find top talent. Chelsea was very proactive and timely with communication. Due to Chelsea's attention to detail and partnership, I was able to identify, offer, and ultimately bring my newest team member on within the time frame I desired."

Jacinta Handon, Regional Sales Manager

Get in Touch

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Join the Team!

If you or someone in your network would be a great fit for one of these roles, we'd love to connect! Reach out to Chelsea O'Neal directly to learn more about these exciting opportunities or [apply through the Acadia website.](#)

